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ART ON THEMART ANNOUNCES CALL FOR ENTRIES FOR MARCH 2019 PROGRAM

Largest Digital Art Projection In The World Welcoming Artist Submissions For 2019 Program

Chicago — **theMART**, with the City of Chicago, today announced a call for entries to local, national and international artists for the March 2019 program of *Art on theMART*, the largest permanent digital art projection in the world. For this call for entry, artists are welcome to submit qualifications via *Art on theMART*'s website by December 15, 2018 for consideration of inclusion. **theMART**, with the assistance of the Curatorial Advisory Board (CAB), will review all submissions and issue a limited Request for Proposal (RFP) to qualified applicants, along with an award for entry upon completion. Upon receiving final proposals by January 25, 2019, *Art on theMART* will announce the artists selected for the March 2019 program, who will be receive an additional award for artistic production.

“*Art on theMART* has not only welcomed Chicagoans and visitors in to be active participants in arts and culture, it has given artists an enormous canvas to light their work up on the largest curated art projection in the world,” said **Mayor Emanuel**. “The inaugural program has already reshaped the way people interact with the Chicago River, and I can’t wait to see what the arts community in Chicago, across the country and around the world has in store for the 2019 program.”

Art on theMART launched its inaugural program on September 29, 2018, featuring commissioned works by four renowned contemporary artists, Zheng Chongbin, Jason Salavon, Diana Thater and Jan Tichy, with interstitial visuals by Obscura Digital, the creators of *Art on theMART*'s unique software and content display platform.

“The inaugural program of *Art on theMART* was an invitation to artists and organizations from around the world to ideate what this platform can become,” said *Art on theMART* Executive Director **Cynthia Noble**. “We look forward to seeing what artists have envisioned for the 2019 program, and are thrilled to actualize many of those ideas and bring them to life on a grand, public scale.”

Submissions for late spring, summer and fall projection seasons are also accepted but priority will be given to qualified candidates with proposals for works that are ready to be projected in March 2019.

For inquiries or submissions, visit www.artonthemart.com.

About Art on theMART

Art on theMART is the largest permanent digital art projection in the world, projecting contemporary artwork across the 2.5 acre river-façade of theMART. This expansive permanent piece of public art continues Chicago's legacy of providing both residents and visitors with exceptional art that is both free and accessible to all. Projections are visible to the public from Wacker Dr. and along the Chicago Riverwalk two hours a night (7 – 9pm), five days a week (Wednesday – Sunday), for ten months of the year (March – December). The program content rotates every season, and is selected with the assistance and expertise of the Curatorial Advisory Board. The City of Chicago and theMART work in partnership to manage and curate the projected artwork over the course of a 30-year agreement. Privately funded by Vornado Realty Trust, owner of theMart, *Art on theMART* marks the first time a projection of its size and scope will be completely dedicated to digital art with no branding, sponsorship credits or messaging.

Artists for the inaugural program of *Art on theMART*, Zheng Chongbin, Jason Salavon, Diana Thater and Jan Tichy, were selected by theMart in consultation with a Curatorial Advisory Board shaped by theMart and the City's Department of Cultural Affairs and Special Events. Two of the selections were made in partnership with the Terra Foundation for American Art as part of *Art Design Chicago*, a year-long celebration of Chicago's art and design legacy.

Art on theMART is currently accepting artist applications for 2019 programming. For inquiries or submissions, please visit www.artonthemart.com

About theMART

theMART (formerly The Merchandise Mart), located in the center of the sought-after River North submarket, is interwoven into the fabric of Chicago as an innovator in business, technology, culture, art, media and more. As the largest privately held commercial building in the United States, it is one of the world's leading commercial buildings, wholesale design centers and the preeminent international business location in Chicago. Encompassing 4.2 million gross square feet, theMART spans two city blocks, rises 25 stories, and is visited by an average of 30,000 people each business day and nearly 10 million people annually. Offering continuous innovation and creativity from leading manufacturers and design forward showrooms, theMART serves as the home to Chicago's most creative and technologically innovative companies including Motorola Mobility, 1871, Yelp, PayPal and MATTER, as well as Fortune 500 companies ConAgra, Allstate, Kellogg, Beam Suntory, Grainger and Caterpillar.

About The Chicago Riverwalk

The Chicago Riverwalk is managed by the Chicago Department of Fleet and Facility Management with programming support from the Chicago Department of Cultural Affairs and Special Events. Access to the space is free and open to the public daily from 6 a.m. – 11 p.m. For more information about the Chicago Riverwalk and a complete schedule of events, visit chicagoriverwalk.us — and join the conversation on social media using #ChiRiverwalk.

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